

MedicAlert facts



- MedicAlert was **founded in 1956 by Dr. Marion Collins** after his daughter Linda had a near-fatal allergic reaction. This inspired him to create the first medical ID bracelet to protect her and others in emergencies.
- **MedicAlert invented the medical ID industry**, a concept that revolutionized emergency medical care by providing crucial health information instantly.
- MedicAlert operates as a **501(c)(3) nonprofit organization**, ensuring all revenue goes back into delivering services and supporting its mission to save lives.
- With **affiliates in 9 countries**, MedicAlert's symbol is recognized worldwide, providing a trusted resource for first responders and healthcare professionals.
- **4 million lives saved:** Since its inception, MedicAlert has been credited with saving over 4 million lives, thanks to its dedication to providing vital medical information in emergencies.
- MedicAlert continuously **leverages technology** to make health records portable and is the only medical ID organization with a large suite of QR code medical IDs.
- **24/7 Emergency Support:** MedicAlert offers round-the-clock emergency response services, ensuring that members' critical health information is always accessible to first responders.
- **Member Digital Health Profiles:** Beyond the information on the ID, MedicAlert maintains comprehensive digital health profiles for its members, including medical conditions, allergies, medications, doctors, emergency contacts and so much more.
- MedicAlert provides **free training to first responders**, enhancing their ability to use MedicAlert effectively and improve emergency outcomes.
- Over the years, **many celebrities**, including Cher, Carol Burnett, James Earl Jones, David Cassidy, John Ritter, have supported MedicAlert, helping to raise awareness of its life-saving services.